



65%

of business owners surveyed
claim that cleaning is all about
attracting and retaining
customers to generate
more business.*

JFM '12 Distributor Merchandising Offer

Get **50¢** Back by Mail Per Case for Merchandising Procter & Gamble Products.

OFFER EXPRESSLY EXCLUDES: Payments on partial cases, Purchases made by non-business users and direct buying customers.

Purchase At Least One Hundred Fifty (150) Cases Of P&G Professional SKUs from list on back of offer.

*Based on the Foodservice Rewards Attribute Study, June 2010

Procter&Gamble
Professional™

Get 50¢ Back by Mail Per Case for Merchandising Procter & Gamble Products

Offer Valid on Purchases between 01/01/12 and 03/31/12

Merchandising (check all that apply)

- Featured:** P&G Professional is my primary customer communication vehicle
- Distributed:** P&G Professional quarterly BIZSAVER
- Displayed:** At least 5 P&G Professional products in my showroom
- Encouraged:** My DSRs to promote P&G Professional products



Surface Cleaners Number of Cases

Dawn® Heavy Duty Floor Cleaner.....	_____
Mr. Clean® Finished Floor Cleaner.....	_____
Institutional Formula Tide® Floor and All-Purpose Cleaner.....	_____
Spic and Span® Floor Cleaner.....	_____
Spic and Span® Floor Cleaner with Bleach.....	_____
Spic and Span® Powder All-Purpose Cleaner.....	_____
Spic and Span® Disinfecting All-Purpose Spray & Glass Cleaner....	_____
Mr. Clean® Multi-Purpose Cleaner.....	_____
Mr. Clean® Magic Eraser.....	_____
Comet® Disinfecting Bathroom Cleaner.....	_____
Comet® Cleaner with Bleach.....	_____
Comet® Disinfectant Cleaners.....	_____
Comet® Crème Disinfectant Cleanser.....	_____

Warewash

Dawn® Manual Pot and Pan Detergent.....	_____
Dawn® Power Dissolver.....	_____
Gain® Dishwashing Liquid.....	_____
Joy® Manual Pot and Pan Detergent.....	_____
Cream Suds® Pot and Pan Presoak and Detergent.....	_____
Cascade® Dishwasher Detergent.....	_____
Clean Quick® Broad Range Quaternary Sanitizer.....	_____
Ivory® Dish Detergent.....	_____
Clean Quick® Chlorine Sanitizer.....	_____
Clean Quick® Chlorine Sanitizer and Cleaner.....	_____

Hand Hygiene

Safeguard® Antibacterial Hand Soap.....	_____
Safeguard® Hand Sanitizer Gel.....	_____
Safeguard® Dispenser or Stand.....	_____
Ivory® Hand Soap.....	_____

Degreasers

Dawn® Heavy Duty Degreaser.....	_____
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Laundry

Tide® Laundry Detergent.....	_____
Cheer® Laundry Detergent.....	_____
Gain® Laundry Detergent.....	_____
Downy® Liquid Fabric Softener.....	_____
Bounce® Dryer Sheets.....	_____

Dust/Dirt Control

Swiffer® Implements.....	_____
Swiffer® Refills.....	_____
Swiffer® Duster.....	_____
Swiffer® Wet.....	_____

Odor Control

Deep Penetrating Febreze® Fabric Refresher.....	_____
Febreze® Air Effects Air Freshener.....	_____

Paper

Bounty® Paper Towels.....	_____
Puffs® Facial Tissue.....	_____
Charmin® Bathroom Tissue.....	_____
Tampax® for Vending.....	_____

Specialty Cleaning Products

DCT Delimer.....	_____
DCT Oven Cleaner.....	_____
DCT Stainless Steel Cleaner and Polish.....	_____
DCT Hand Sanitizer.....	_____
DCT Hand Cleaner.....	_____
DCT Freezer Cleaner.....	_____

Total Number of Cases..... x \$0.50 = _____

Total Refund Due

How to Get Your Mail-in Rebate:

- (1) BUY at least 150 cases of any of the products listed.
- (2) MAIL Completed Request Form, proof(s) of purchase for full cases of eligible products purchased between 01/01/12 and 03/31/12, postmarked no later than 05/31/12 to:
JFM '12 Distributor Merchandising Offer
PO Box 8500, Dept. 20743
Calais, ME 04619-8500

(Only original copies of distributor invoice(s) or velocity report(s) are acceptable proof of purchase. Products must be clearly described on the proof of purchase and identified by circling. Multiple invoices are eligible.)

(3) Get your Rebate Check!

If you have any questions regarding your rebate submission, please call 1-800-303-1385. For other questions regarding Procter & Gamble products or programs, please call 1-800-332-7787.

Trust is a cornerstone of our corporate mission, and the success of our business depends on it. P&G is committed to maintaining your trust by protecting personal information we collect about you, our consumers. View full details of our privacy statement http://www.pg.com/privacy/english/privacy_notice.html

Please mail refund #20743 to the following Payee:

All shaded fields must be completed.

<input type="text"/>		
DISTRIBUTOR NAME		
<input type="text"/>		
CONTACT NAME		
<input type="text"/>		
STREET ADDRESS		
<input type="text"/>		
<input type="text"/>		
CITY	STATE	ZIP
<input type="text"/>	<input type="text"/>	<input type="text"/>
(AREA CODE) TELEPHONE NUMBER		
<input type="text"/>		<input type="checkbox"/> FOODSERVICE DISTRIBUTOR
		OR
<input type="text"/>		<input type="checkbox"/> JAN/SAN DISTRIBUTOR
# OF DISTRIBUTOR SALES REPS		
<input type="text"/>		
DISTRIBUTOR SIGNATURE		

Please Note: Offer good only in the 50 United States of America, and the District of Columbia & Puerto Rico. Offer expires 03/31/12. Allow 8-10 weeks for delivery of your Rebate Check. Maximum one location per rebate request. Limit one check mailed per address. Requests from P.O. Boxes (other than ND), groups, clubs or organizations will not be honored or returned. Sale, trade, or purchase of CERTIFICATE is prohibited. Transfer, sale or purchase of distributor invoices or velocity reports is prohibited and constitutes fraud. Fraudulent submissions will not be honored and may be prosecuted (18 USC §§1341, 1342). Please make a copy of your rebate submission for your files. Sponsor is not responsible for non-complying Rebate Submissions or for late, lost, illegible, postage due or undeliverable mail. Non-complying Rebate Submissions will not be honored, and may not be acknowledged or returned. Limit: One Rebate Request per location, as allowed by law. Not valid in combination with any other offer. Cash Value: 1/100¢. Void where taxed, restricted or prohibited. OFFER EXPRESSLY EXCLUDES: Payments on partial cases, Purchases made by non-business users and direct buying customers, Purchases bought under P&G's contract programs and Payments to third party agents. Offer not valid on all Coin Vend Laundry Products.

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*Note: Offer is good for all sizes of the brands listed above excluding coin vend laundry products. Offer valid on indirect purchases only.